

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Athletics and Recreation

Leader(s): Anthony Bates (Director of Athletics) and Dean Jennings (Program Director of the Athletic and Recreation Center)

Implementation Year: Results and Analysis for 2015 – 2016 Objectives

Goal 2: Athletics and Recreational activities will serve as a catalyst for building institutional pride, promoting campus traditions, engaging alumni and strengthening institutional visibility and connections to the Chicago and Chicago Southland community.

Objective 1:	Create an athletic Booster Program to not only generate increased revenue but to also revegetate alumni pride and attachment to Governors State University.
Action Items	Alumni marketing and outreach.
Desired Outcomes and Achievements (Identify results expected)	50 active booster members at the completion of the 2016/17 season
Achieved Outcomes and Results	The Booster program has not yet been developed.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	This will continue to be a 2017/2018 goal.

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Objective 2:	Create community building events such as the yearly Jaguar Jamboree (Intra scrimmage), and Pre-season scrimmages against local community colleges.
Action Items	In addition to the Jamboree, host a minimum of three preseason scrimmage games against local community colleges.
Desired Outcomes and Achievements (Identify results expected)	To make the local community aware of the GSU transformation.
Achieved Outcomes and Results	Men's and Women's basketball hosted multiple scrimmage pre-season games against local community colleges during the 2015 season.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	Basketball meet the requirement. Volleyball has currently scheduled one game against Joliet Junior college for the 2016 pre-season. Men's and Women's basketball is currently in process of scheduling their 2016 pre-season schedule.

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Objective 3:	Hire a Sports Information Director to give greater marketing to the athletic department and GSU.
Action Items	Create job description, develop funding plan, review position with HR, post by April 1, 2016
Desired Outcomes and Achievements (Identify results expected)	To have SID in place prior to the beginning of the 2016 season.
Achieved Outcomes and Results	A Search committee has currently scheduled on campus interviews for this position.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	We intend to have this position filled by July 2016.